

# ICONIC AWARDS 2024: Interior Products



## 1. FOUNDATIONS

The ICONIC AWARDS: Interior Products are presented annually by the German Design Council. The award is organised by the Rat für Formgebung Medien GmbH (German Design Council).

The following General Terms and Conditions form the exclusive contractual basis for participation in the ICONIC AWARDS 2024: Interior Products (award) between the German Design Council and the award registrant. The registrant's Terms and Conditions are not recognised, even if the German Design Council does not expressly object to them in individual cases.

## 2. PREREQUISITES FOR PARTICIPATION

Award entries (projects) which have been recommended for the award by the foundation members of the German Design Council or the German Design Council, as well as non-recommended projects which can be assigned to at least one of the following categories, may participate in the award:

Bathroom and wellness • Building fixtures • Furniture • Kitchen and household • Lighting • Office and workplace • Outdoor products • Materials, Textiles, Surfaces • Wall, floor, ceiling •

Only projects that were launched on the market or made public no more than five years ago are permitted. The registrant must provide suitable proof of this at the German Design Council's request.

The number of registrations is not limited. It is possible to submit projects in only one category at the same time.

## 3. REGISTRATION, SUBMISSION AND INSURANCE OF PROJECTS

3.1 The German Design Council will send registrants a written invitation to take part in the award. The letter contains a personal username (e-mail address) for each registrant and, in the case of a nomination, a project ID for each nominated project. All projects can be registered to the award in the personal login area at [mydesigncouncil.gdc.de](http://mydesigncouncil.gdc.de) (MDC). Projects can be registered online following approval of the project details and after reading and confirming the General Terms and Conditions for the award.

Registration is binding and commits the registrant to complete payment of the relevant fees and costs. The German Design Council grants free cancellation of the registration if addressed in written form to [interior@gdc.de](mailto:interior@gdc.de) within 14 days of the date of registration (the non-delivery of material for the project evaluation by the jury will not be considered a cancellation). After the expiry of the 14-day period, the fees/costs at registration specified in section 6 is no longer refundable and the participant's right to withdraw expires.

The registrant is authorised to carry out the registration process. The contract is concluded exclusively in digital form and is not exchanged in paper form.

In general, the German Design Council reserves the right, after internal examination, not to allow projects to participate in the award. The registrant of a project will receive a written notification of the outcome of the examination. In the event of a negative notification, the legal contract between the registrant and the German Design Council will be cancelled. In this case, the registrant will not be charged any costs and fees for the registration, or if already been paid, the transaction will be reversed.

In the event of an award, the registrant's details and those of the registered projects will be used for publications, for the online gallery and for the production of the documents as well as other advertising material and will be processed in accordance with the legislator's privacy regulations. The German Design Council assumes no liability for incorrect or erroneous information.

3.2 For the jury session, the registrant may submit digital presentations of the projects for the award. The data can be uploaded via the link provided in the re-

gistration confirmation, or, with prior agreement, sent by e-mail to [interior@gdc.de](mailto:interior@gdc.de).

de. All projects must be marked with the provided project ID and these must be clearly visible on delivery. Loss and/or non-consideration of unmarked projects are at the registrant's own expense. The burden of proof for proper labelling lies with the registrant.

3.3 The costs and all risks of transport for the delivery and removal of the registered projects shall be borne exclusively by the registrant. The German Design Council undertakes to inform the registrant immediately of any visible transport damage upon receipt of the projects. For projects delivered from abroad, the registrant must clear all necessary customs procedures at their own expense. The German Design Council accepts no liability for destruction, theft and/or damage for the duration of the projects' submission period. All necessary insurance should be taken out before registering.

3.4 Projects must be delivered in packaging that can be reused for return shipment and is safe for transport. If this is not the case, the German Design Council accepts no liability for any damage caused during return transport.

3.5 The registrant must collect the project by the specified deadline. Whoever comes to collect the project must be able to identify themselves and specify the project ID for the project they wish to collect. Freight forwarders or courier services must present an order from the registrant with the project ID of the project to be collected. If this is not the case, the German Design Council reserves the right not to hand over the project. Projects that have not been collected by the registrant by the deadline specified in the registration documents will subsequently be stored for ten working days subject for a fee (EUR 40.00/project/day, plus any special costs for transport) and then disposed of at the registrant's expense (EUR 40.00/project plus any extra cost for disposal).

3.6 If the German Design Council is commissioned to assemble projects supplied in a disassembled state, the German Design Council assumes liability in accordance with the following regulation. The registrant undertakes to provide appropriate installation instructions in German or English. The same applies to the disassembly of the project for return transport. Liability for loss of or damage to the projects is excluded, unless the German Design Council, its legal representatives or vicarious agents are charged with intent or gross negligence; the German Design Council's liability for negligent conduct is limited to a maximum value of 1,500.00 EUR, irrespective of the number of projects submitted by the same registrant.

The German Design Council shall not be liable for any damage arising during assembly and/or dismantling, unless an order has been placed. If a project is delivered disassembled and there is no order for assembly by the German Design Council, the German Design Council is entitled to assemble the project, but assumes no liability for damage incurred during assembly or disassembly.

3.7 The German Design Council recommends that the registrant take out all necessary insurance.

3.8 If the registrant has chosen to provide presentation charts during the online registration for the award, the data file (PDF) must be uploaded by the specified deadline after successful online approval. Data submitted after the deadline will not be considered. For the evaluation, data is then taken from the MDC (to be seen under section 3.1).

3.9 For registrants who have their registered office in People's Republic of China, Taiwan, Macao SAR or Hong Kong SAR the operative implementation (control of the registration, handling of the projects, invoicing and receipt of payment for the German Design Council) will be taken over by their subsidiary, German Design Council (Shanghai) Co. Ltd, Shanghai, China (details under following section 12).

## 4. PREVENTION OF ACCIDENTS

If projects are usable or are exhibited or demonstrated in an operative state, they must comply with the statutory and trade association regulations in

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Germany, in particular the accident prevention regulations, and must be provided with the safeguards prescribed by German law. The registrant is solely liable for any damage caused by installed objects. The registrant must also indemnify the German Design Council without limitation against any claims for damages by third parties.

Any damage that occurs during the jury session must be reported immediately within one week to the German Design Council. A description of the damage, along with pictorial documentation of the damage, must be included.

## 5. JUDGING

An independent expert jury will select the award winners. The jury is comprised of representatives from design, trade and media. Projects should stand out with regard to the following aspects:

Degree of innovation • Design quality • Ecological sustainability, ecological quality • Ergonomics • Functionality and usability • Longevity • Marketing concept and marketing innovation • Overall concept • Product aesthetics • Practical value • Safety and accessibility •

The preceding list does not represent a ranking of the criteria and assessments for the jury. The jury's decision will be confirmed in writing. Any legal recourse is excluded.

If a released project has not been delivered to the jury session within the specified period, the jury reserves the right to use the project for evaluation on the basis of the released data from the registration at MDC (see 3.1). A decision of the jury based on this information is also valid.

Within the jury session, the jury is entitled to change the category of the project in which an award is given.

## 6. FEES/COSTS

### 6.1 Fees/Costs at registration

Award registration per project*	320.00 EUR
Award registration per project* by 15.12.2022	235.00 EUR

\*Including digital preparation of data

### 6.2 Payment of registration

The registrant will receive an invoice for the fees and costs. In addition, payment by credit card is possible in the registration process; the data processed in the credit card payment process is carried out by the payment processor Stripe, Inc., their General Terms and Conditions ([www.stripe.com](http://www.stripe.com)) apply. Companies from third countries (outside the EU and EFTA) are obliged to provide a company certificate. All prices are per registered project plus the applicable statutory value added tax.

If the German Design Council does not receive payment on time, it reserves the right not to present the registered project to the jury.

With a valid registration, the registrant is obliged to pay the fees and costs. Failure to pay the registration fee does not result in deregistration or termination; the contractual obligations entered into therefore remain in force.

### 6.3 Service fees/Costs for winners

In the case of an award, the following service fees apply depending on the award (per award).

Selection*	1,850.00 EUR
Winner**	2,750.00 EUR
Best of Best***	2,950.00 EUR

### 6.4 Payment Service fees/Costs for winners

The registrant will receive an invoice for these service fees and costs for winners. All prices are per award plus the applicable statutory value added tax. Companies from third countries (outside the EU and EFTA) are obliged to provide a company certificate. Selection/non-use of the services in case of an award is excluded. The German Design Council is entitled to assert additional claims for damages if the relevant service fees/costs for winners have not been received in due time.

Even if the project is not submitted in original, digital or chart form, the German Design Council reserves the right to present this project to the jury with the images submitted in the online registration. In this case, this project can also be awarded accordingly, with all associated costs and fees.

Companies that are not in a position to bear the service fees/costs incurred for winners for economic reasons may apply for a waiver of these costs in justified cases. The fees/costs at the time of registration are not affected by this cost exemption. The application must be submitted in due time. The application form is available for download in the personal login area.

### 6.5 Service benefits for winners:

Selection*	<ul style="list-style-type: none"> <li>• Unlimited use of the »Special Mention« label for print and web applications</li> <li>• Two personalised documents in a high-quality frame</li> <li>• White paper and templates for press activities</li> <li>• Presentation of the project in the online showromm with linking</li> <li>• Access to further fee-based marketing services products</li> <li>• Press work around the award</li> <li>• Invitation to the awards ceremony and exhibition opening</li> <li>• Professional photos in front of the photo wall</li> <li>• Digital presentation of the project in the exclusive exhibition</li> <li>• Nomination in the German Design Awards 2025</li> </ul>
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Winner*	<ul style="list-style-type: none"> <li>• Unlimited use of the »Winner« label for print and web applications</li> <li>• Two personalised documents in a high-quality frame</li> <li>• White paper and templates for press activities</li> <li>• Presentation of the project in the onlineshowroom with linking</li> <li>• Access to further fee-based marketing services products</li> <li>• Press work around the award</li> <li>• Two individual video clips for your awarded project</li> <li>• Invitation to the awards ceremony and exhibition opening in Milan</li> <li>• Professional photos in front of the photo wall</li> <li>• Digital presentation of the project in the exclusive exhibition in Milan</li> <li>• Nomination in the German Design Awards 2025</li> </ul>
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Best of Best*	<ul style="list-style-type: none"> <li>• Unlimited use of the »Winner« label for print and web applications</li> <li>• Two personalised documents in a high-quality frame</li> <li>• White paper and templates for press activities</li> <li>• Presentation of the brand / project in the online gallery with linking</li> <li>• Access to further fee-based marketing services products</li> <li>• Press work around the award</li> <li>• Two individual video clips for your awarded project</li> <li>• Exclusive public relations work</li> <li>• Individual ads on Facebook, Instagram and Pinterest</li> <li>• Invitation to the awards ceremony and exhibition opening in Milan</li> <li>• Professional photos in front of the photo wall</li> <li>• Receipt of the distinction on stage</li> <li>• High-quality prize sculpture with label</li> <li>• Presentation of the project in the exclusive exhibition in Milan</li> <li>• Nomination in the German Design Awards 2025</li> </ul>
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\*Participation is only possible after binding and in time registration and under consideration of the available ticket contingent.

6.6 If the service fees/costs for winners (specified under point 6.3) are not paid within the payment period, there is no claim to the full services of the corresponding service package.

6.7 By registering the project, the applicant agrees, in the event of an award, not to publish the label until the end of the communication embargo (as communicated in advance by e-mail).

## 7. PUBLICATIONS

7.1 To document the award, a publication of the winners is published in the ICONEIC Directory. If a project receives an award, it will be shown publicly (digital or physical) in an exhibition conceived to run in parallel with the award show. The German Design Council is responsible for the design of all documentation.

The registrant undertakes to make the project available for the exhibition upon request. In this case, the same conditions as those listed under sections 3 and 4 apply to delivery and collection as well as to liability and insurance.

The German Design Council is responsible for the design of the exhibition and the placement of the projects within the exhibition. Due to the limited space available at the exhibition, only one copy per award-winning project can be integrated into the exhibition. A maximum of three projects can be shown for collections.

7.2 The German Design Council is only liable to the extent specified in section 3.1 for intentional or grossly negligent design errors. In the event that the printing of the entry is partly or totally illegible or incomplete, the registrant has the right to a price reduction to the extent the purpose of the entry was impaired or to a flawless replacement entry. A refund of service fees/costs for winners is not possible.

7.3 For the publication (online exhibition), the German Design Council will use the text and/or image material which the registration has already provided in connection with the registration pursuant to section 3. When making the images available, the registrant is expressly obliged to inform the German Design Council whether third parties (e.g. photographers) are to be named in the publication. The metadata submitted by the registrant with the photograph, if provided by the registrant, remain unchanged. In all other respects, reference is made in section 8.

7.4 The German Design Council reserves the right to reject submissions in accordance with its substantive principles; the same applies if the contents/statements of the submission or the submission itself violate laws or official regulations. If the registrant is responsible for the refusal, the costs incurred up to that

point must be reimbursed to the German Design Council. Any claims for damages are excluded; in all other cases, the German Design Council is liable in accordance with the provisions of section 4.6.

7.5 The Services (certificates) will be sent to the address provided by the registrant after the award show. If delivery is not possible, it will not be repeated. Due to incorrect information, any costs for a new delivery must be covered by the registrant.

## 8. INDUSTRIAL PROPERTY RIGHTS

8.1 Projects that violate an industrial property right (trademark, brand name, utility model, patent or similar) are excluded from participation. Each registrant must inform the German Design Council whether any legal proceedings (award, patent, trademark or copyright disputes in connection with the registered project) are pending with regard to the registered project. Only the registrant is liable for damages, in particular for claims by third parties arising from the violation of these Conditions; the registrant shall also indemnify the German Design Council against all claims upon first request.

8.2 The copyrights to the projects submitted to the award (photos, videos and texts) remain with the respective registrant at all times. The registrant grants the German Design Council the rights of use and publication for the award and the associated services. In particular, the registrant must ensure that the corresponding rights of use (e.g. of photographs) exists. The registrant shall be exclusively liable for all damages incurred by the German Design Council as a result of the violation of these (possibly insufficient) rights of use and shall indemnify the German Design Council against all claims upon first request. The registrant is not entitled to a usage fee.

When photos are uploaded, it is not guaranteed that the metadata of the image will always be maintained. Only the registrant is liable for damages, in particular for claims by third parties resulting out of any inaccuracies and associated claims by third parties through the metadata indicated; the registrant shall also indemnify the German Design Council against all claims upon first request.

8.3 Photographs and video material taken on behalf of the German Design Council at events shall be used by the German Design Council exclusively for documentation, reporting and advertising purposes. By registering, the registrant agrees to this use. This consent can be revoked informally at any time (e.g. by email to the address [presse@gdc.de](mailto:presse@gdc.de) or in writing to the German Design Council).

## 9. GERMAN DESIGN COUNCIL'S LIABILITY

Should it not be possible to publish the ICONEIC Directory, to hold the award show or to open the exhibition for the award in full or on time due to force majeure, the registrant derives no claims from this. In all other cases, German Design Council is liable in accordance with the provisions under Point 3.6.

## 10. SEVERABILITY CLAUSE

Should individual provisions of these General Terms and Conditions be invalid or unenforceable or become invalid or unenforceable after conclusion of the contract, this shall not affect the validity of the remainder of the contract. The invalid or unenforceable provision shall be replaced by a valid and enforceable provision whose effects come closest to the economic objective pursued by the contracting parties with the invalid or unenforceable provision. The above provisions shall apply accordingly in the event that the contract proves to be incomplete.

## 11. ACKNOWLEDGEMENT, PLACE OF JURISDICTION

At the time of registration specified under section 4 above, the registrant confirms that they have read and understood these General Terms and Conditions. Acknowledgement of these General Terms and Conditions is documented by the successful confirmation of registration at the latest. A successful registration only results from previous confirmation of these General Terms and Conditions. This

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confirmation certifies that the registrant has read, understood and accepted the General Terms and Conditions. The award conducted on the basis of these General Terms and Conditions is not intended for consumers. The registrant hereby agrees that their project will be entered to the award.

The place of performance and jurisdiction for the contract is Frankfurt am Main. In business transactions with merchants, legal entities under public law or special funds under public law, the place of jurisdiction for legal actions is Frankfurt Main.

### 12. ORGANISATION

Branch office of the award and contact for queries:

Rat für Formgebung Medien GmbH  
Messeturm  
Friedrich-Ebert-Anlage 49  
60327 Frankfurt am Main  
T. 49 (0)69 24 74 48 611  
F. 49 (0)69 24 74 48 700  
interior@gdc.de

Branch office of the award for registrants located in the People's Republic of China, Macau SAR, Hong Kong SAR and Taiwan:

German Design Council (Shanghai) Co., Ltd.  
Shanghai International Trade Center, Room 1106  
No. 2201, West Yan'an Road, Changning District  
200336 Shanghai, P. R. China  
T +86 (0) 21 – 6890 0658  
F +86 (0) 21 – 6890 2600  
info@german-design-council.cn